



\$20,000 EXCLUSIVE PRESENTING SPONSOR

LOGO RECOGNITION

- All advertising
- Walk/run bibs
- Website and emails
- All event signage
- Participant t-shirts

OTHER BENEFITS

- Company name as part of event name
- Speaking opportunity at opening ceremony
- 10 registrations
- Display booth

\$10,000 SPONSORSHIPS

KIDS FUN RUN

- Logo recognition**
- Fun Run start banner
 - Walk/run bibs
 - Participant t-shirts
 - Website and emails
- Other benefits**
- 8 registrations
 - Display booth

HERO DASH

- Logo recognition**
- Hero Dash start banner
 - Walk/run bibs
 - Participant t-shirts
 - Website and emails
- Other benefits**
- 8 registrations
 - Display booth

FINISH LINE

- Logo recognition**
- 5K start banner
 - Walk/run bibs
 - Participant t-shirts
 - Website and emails
- Other benefits**
- 4 registrations
 - Display booth

VOLUNTEER

- Logo recognition**
- Volunteer t-shirts
 - Walk/run bibs
 - Participant t-shirts
 - Website and emails
- Other benefits**
- 4 registrations
 - Display booth

\$2,000 SPONSORSHIPS

PHOTO BOOTH

- Logo recognition**
- On designated photo booth marker
- Name recognition**
- Participant t-shirts
 - Website and emails
- Other benefits**
- 2 registrations
 - Display booth

MILE MARKER

- Logo recognition**
- On designated mile marker
- Name recognition**
- Participant t-shirts
 - Website and emails
- Other benefits**
- 2 registrations
 - Display booth

HYDRO STATION

- Logo recognition**
- On designated hydro station
- Name recognition**
- Participant t-shirts
 - Website and emails
- Other benefits**
- 2 registrations
 - Display booth

REGISTRATION

- Logo recognition**
- At registration booth
- Name recognition**
- Participant t-shirts
 - Website and emails
- Other benefits**
- 2 registrations
 - Display booth

\$1,000 SPONSORSHIPS

COSTUME CONTEST

- Display booth
- Logo recognition** on costume winner plaque
- Name recognition** on t-shirts, website and emails

AWARDS

- Display booth
- Logo recognition** on winner plaques
- Name recognition** on t-shirts, website and emails

MUSIC

- Display booth
- Logo recognition** on station by DJ booth
- Name recognition** on t-shirts, website and emails

T-SHIRT \$500

- Display booth
- Name recognition on t-shirts, website and emails

BOOTH \$250

- At community fair
- NON-PROFIT BOOTH \$0**
- At community fair

HEROES RUN SPONSORSHIP COMMITMENT

Contact Name

Title

Company Name

Date

Street Address

City, State, Zip

Phone

Email

How would you like to be listed on promotional materials?

SPONSORSHIP LEVEL	
PLEASE SELECT ONE.	
Presenting	\$20,000
Kids Fun Run	\$10,000
Hero Dash	\$10,000
Finish Line	\$5,000
Volunteer	\$5,000
Photo Booth	\$2,000
Mile Marker	\$2,000
Hydro Station	\$2,000
Registration	\$2,000
Costume Contest	\$1,000
Awards	\$1,000
Music	\$1,000
T-shirt	\$500
Booth	\$250 or \$0 for nonprofits

PAYMENT INFORMATION	
Check enclosed	Mailing check
VISA MC	AmEx
Account Number	Exp
Name on Card	
Cardholder Address (if different from above)	
Signature	Date

Please send completed form to Julie Ott at julie.ott@hhs.sccgov.org or 408.885.5207 (fax).
 For more information, visit heroesrunsc.org or call 408.885.5299.

